



**Huntington's Disease
Society of America**

SPONSORSHIP PACKET



The Team Hope Walk program is HDSA's signature grassroots fundraising campaign designed to provide hope and support for those affected by Huntington's disease.

Team Hope Walk Long Island

Sunday September 10th, 2017

Belmont Lake State Park – Babylon, NY

Family is *everything.*

www.hdsa.org/thwlongisland



Dear Friends of HD Families,

The Huntington's Disease Society of America (HDSA) is excited to announce the Long Island Team Hope Walk to be held Sunday, September 10th at Belmont Lake State Park. Team Hope Walk events represent the largest local opportunity for members of the HD community to come together with friends, family members, neighbors and the community at large to raise necessary awareness and funds to support HDSA. We sincerely hope that you will join us this September.

Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years and has no cure.

Every child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 at-risk of inheriting the disease. Many describe the symptoms of HD as having ALS, Parkinson's and Alzheimer's – **simultaneously**.

A local Team Hope Walk sponsorship at any level is an excellent opportunity for you to support a great cause and to take advantage of a wonderful marketing opportunity. Since their inception, Team Hope Walks have raised more than \$9 million and involved tens of thousands of participants from local communities across America. As a local sponsor, you will be increasing your brand recognition and visibility, demonstrating your commitment to the local community your employees and customers live and work in.

Proceeds from Team Hope support the mission and programs of HDSA, the premier nonprofit organization dedicated to improving the lives of everyone affected by Huntington's disease. From community services and education to advocacy and research, HDSA is the world's leader in providing *help for today, hope for tomorrow* for people with Huntington's disease and their families. In the battle against Huntington's disease no one fights alone. At HDSA, family is everything.

This cause is extremely important to so many members of our community. Your sponsorship of the Team Hope Walk program will be greatly appreciated and will make a huge difference to the thousands of families who are living with HD. We are requesting all types of support including sponsorship, in-kind goods, and corporate teams to participate in the walk and volunteers. To learn more about Huntington's disease and HDSA, please visit www.hdsa.org, and our Team Hope webpage at www.hdsa.org/teamhope.

Enclosed you will find a packet that outlines the sponsorship opportunities in detail. Please contact me directly if you have questions or need additional information. Thank you for your consideration, and we hope to see you at the Team Hope Walk on Sunday September 10th.

Casey Snyder
212-242-1968 ext. 236
CSnyder@hdsa.org

ABOUT HUNTINGTON'S DISEASE



Huntington's disease (HD) is a fatal genetic disorder that causes the progressive breakdown of nerve cells in the brain. It deteriorates a person's physical and mental abilities during their prime working years.

Many describe the symptoms of HD as having ALS, Parkinson's & Alzheimer's – *simultaneously*. Symptoms usually appear between the ages of 30 to 50, and worsen over a 10 to 25 year period. Over time, HD affects the individual's ability to reason, walk and speak. Ultimately, the weakened individual succumbs to pneumonia, heart failure or other complications.



Each child of a parent with HD has a 50/50 chance of carrying the faulty gene that causes HD. Today, there are 30,000 symptomatic Americans and more than 200,000 individuals at-risk of inheriting the disease.

There is no cure.



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PROGRAMS & SERVICES

- The Huntington's Disease Society of America (HDSA) has a nationwide Helpline and network of Chapters & Affiliates that provides support and referrals for individuals with HD and their families.
- HDSA is currently working to pass the Huntington's Disease Parity Act, which will improve the lives of people facing HD by removing costly delays in services.
- In 1993, researchers identified the gene that causes HD. HDSA supports clinical, translational and basic research at leading research facilities globally aimed at developing treatments and, ultimately, a cure.
- HDSA currently has 39 Centers of Excellence across the United States that provide an elite multidisciplinary approach to Huntington's disease care and research.
- HDSA currently has more than 57 Social Workers & 170 support groups around the country. HDSA social workers provide vital information, referrals, and help start and maintain support groups.

SPONSORSHIP OPPORTUNITIES

Team Hope Walk Long Island
Sunday, September 10th
Belmont Lake State Park – Babylon, NY

Presenting Sponsor - \$5,000

- Name and Logo prominently featured on event website and all event email blasts
- Logo as Presenting Sponsor on event Banner
- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Premier Vendor/Exhibit space at event to distribute product and promotional materials
- Recognition in HDSA's 2016 Year in Review Magazine
- Sponsor highlighted in all pre- and post-event publicity

Gold Sponsor - \$2,500

- Name and Logo featured on event website and all event email blasts
- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials
- Sponsor mentioned in all pre- and post-event publicity

Silver Sponsor - \$1,000

- Logo printed on walk route signage
- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials

Bronze Sponsor - \$500

- Logo included on event poster and information sheet
- Logo featured on back of participant t-shirts
- Vendor/Exhibit space at event to distribute product and promotional materials

Event Sponsor - \$100

- Vendor/Exhibit space at event to distribute product and promotional materials
- Logo featured on back of participant t-shirts

SPONSORSHIP FORM



Select Sponsorship Level:

- PRESENTING SPONSOR \$5,000
- GOLD SPONSOR \$2,500
- SILVER SPONSOR \$1,000
- BRONZE SPONSOR \$500
- EVENT SPONSOR \$100

Payment Information:

Cash _____ Check: _____ Send Invoice: _____ Credit Card: Visa/MasterCard/Amex/Disc

Name on Credit Card: _____

Credit Card Number: _____

Credit Card Expiration Date: _____ Credit Card CVV: _____

Signature: _____ Billing Address/Zip: _____

Sponsoring Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

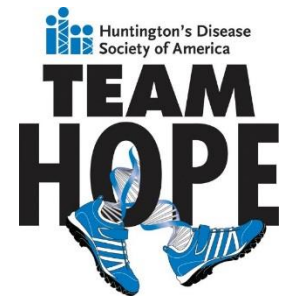
City: _____ State: _____ Zip: _____

Contact Phone Number: _____ Email Address: _____

SUBMIT COMPLETED FORM TO:

Huntington's Disease Society of America, NY/NJ Region
c/o: Casey Snyder
505 Eighth Ave, Suite 902
New York, NY 10018
Fax: 212-239-3430 Email: csnyder@hdsa.org

IN-KIND DONATION FORM



Donating Company Information:

Company Name: _____

Company Contact: _____

Company Address: _____

City: _____ State: _____ Zip: _____

Contact Phone Number: _____

Email Address: _____

Donated Items Name & Description:

Fair Market Value

Fair Market Value of Each Item: \$ _____

Number of Items Contributed: _____

Total Fair Market Value: \$ _____

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